



Tuesday, April 13, 2010

Marriott Inn 1340 Millersport Hwy, Amherst NY

Morning of Education (MOE)

8:30 a.m. - 11:30 a.m.

Technical Show & EXPO

12:00 noon - 6:00 p.m.

Educational Technology & Technique Seminars

Exhibitor Reservation & Sponsorship Opportunity Form

Tables

<p>MEMBER EXHIBITOR</p> <p>_____</p>	<p>\$ 275</p>	<p>Includes 30" x 96" covered table; one (1) electrical power outlet; company listing and description (limit of 250 words) in Trade Show Program; business card ad in ISA Niagara Frontier Section Directory.</p>
<p>NON MEMBER EXHIBITOR</p> <p>_____</p>	<p>\$ 350</p>	<p>Same as Member Exhibitor (above). Consider joining ISA. A \$100 membership fee allows you to save \$75 on each table reservation. To join, go to: www.isa.org</p>
<p>SILVER SPONSOR EXHIBITOR</p> <p>_____</p>	<p>\$ 750</p>	<p>Same as Member Exhibitor (above) PLUS: Company logo displayed on Tech Show Program cover; name and logo printed on front cover of the Section Member Directory; 1/2 page display ad in ISA Niagara Frontier Section Directory; your signage/banner displayed in Registration area; company name and logo prominently displayed on Sponsor Recognition Board.</p>
<p>LUNCH SPONSOR EXHIBITOR (3 available)</p> <p>_____</p>	<p>\$1,000</p>	<p>Same as Member Exhibitor (above) PLUS: Company logo displayed on Tech Show Program cover; company name and logo displayed on front cover of the Section Member Directory; 1 full page display ad in ISA Niagara Frontier Section Directory; your signage/banner displayed in Lunch/Refreshment area; company name and logo prominently displayed on Sponsor Recognition Board.</p>
<p>"MOE" SPONSOR EXHIBITOR (Morning of Education) (1 available)</p> <p>_____</p>	<p>\$1,000</p>	<p>Same as Member Exhibitor (above) PLUS: Company logo displayed on Tech Show Program cover; company name and logo displayed on front cover of Section Member Directory; 1 full page display ad in ISA Niagara Frontier Section Directory; your signage/banner displayed during Morning of Education and subsequent seminars throughout the day; company name and logo prominently displayed on Sponsor Recognition Board.</p>
<p>GOLD SPONSOR EXHIBITOR (1 available)</p> <p>_____</p>	<p>\$1,250</p>	<p>Same as Member Exhibitor (above) PLUS: Company logo displayed on Tech Show Program cover; company name and logo displayed on front cover of Section Member Directory; 1 full page display ad on back outside cover of ISA Niagara Frontier Section Directory; your signage/banner displayed in Registration area; option of placement of exhibitor table in Registration area; company name and logo prominently displayed on Sponsor Recognition Board.</p>

Company: _____ Company URL: _____

Contact Name: _____ ISA Member Number: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: : _____ Email: _____

Table Location Request (1st choice, 2nd choice, etc):

I am interested in presenting a Seminar: Yes No

I would be interested in providing a Door Prize: Yes No

*Requests honored on a First Come - First Serve Base

PAYMENT DETAILS: CHECK Payable to:

ISA-Niagara Frontier Section
150 Wales Avenue, Suite B
Tonawanda, NY 14150

CREDIT CARD

VISA MC AMEX DISC

Card #: _____

Exp. Date: _____ Security Code: _____

EMAIL REGISTRATION:

dstoffel1@rochester.rr.com

Signature: _____

PHONE or FAX REGISTRATION:

(716) 694-7116 (phone)

(716) 694-7446

Reservations must be received by March 31, 2010



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The **ISA-Niagara Frontier Tech Show & EXPO** is an integral part of the **Section's Educational Program**. It provides an opportunity for all persons concerned with advancing the science and technology of instrumentation, systems and automation; to discuss and learn about current concepts, equipment and related services and applications through presentations, displays, demonstrations, and more.

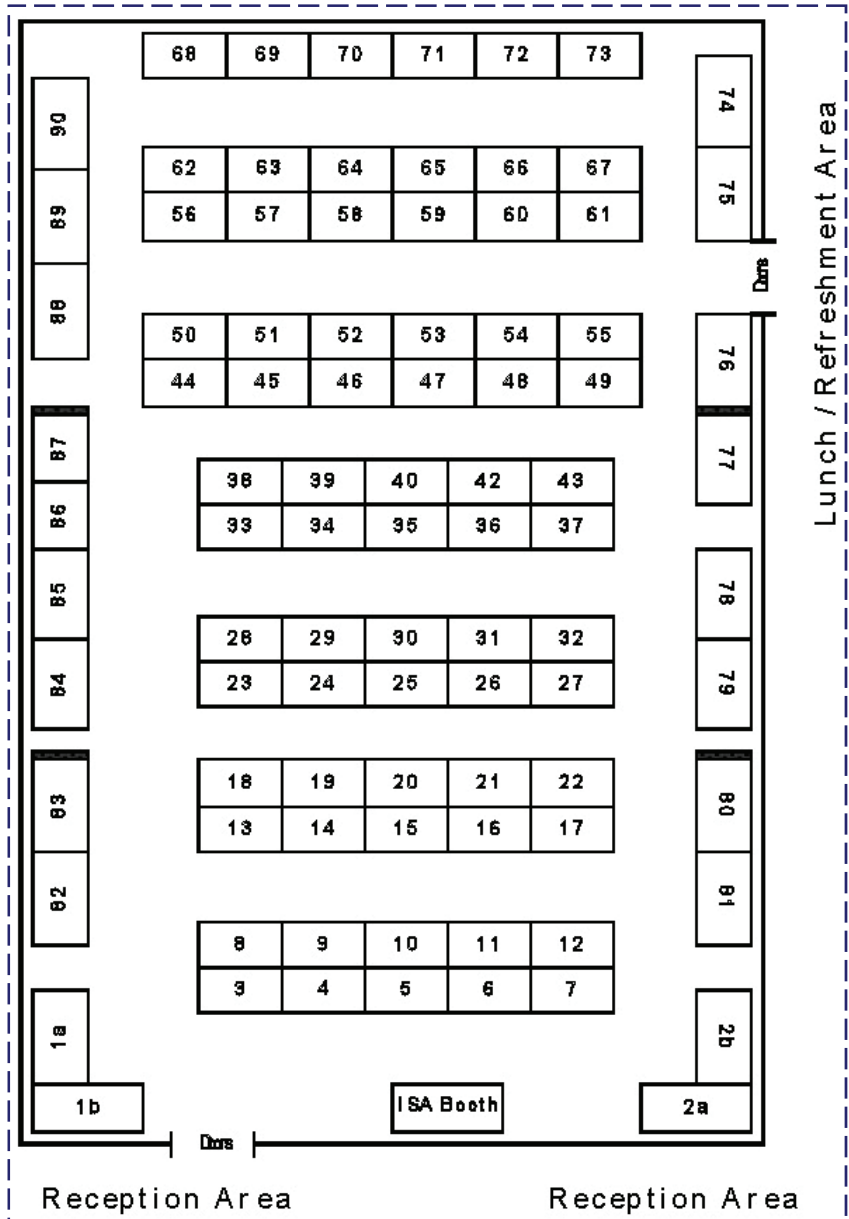
As a Tech Show & EXPO Exhibitor you are invited and encouraged to host an educational seminar on the use and application of your products and technology.

Exhibitor Reservation Floor Plan

Exhibitor Seminar Schedule	
Informational & Educational	
12:00noon - 12:50pm	To Be Announced
1:00pm—1:50pm	To Be Announced
2:00pm - 2:50pm	To Be Announced
3:00pm - 3:50pm	To Be Announced
4:00pm—4:50pm	To Be Announced
5:00pm—5:50pm	To Be Announced

Exhibitor seminars are intended to be educational rather than sales oriented. Indications are that Exhibitors presenting usable educational content are more successful in attracting attendees to their seminar and exhibits.

Morning of Education Schedule	
Registration 8:00 am	
Seminar 8:30 am - 11:30 am	
Flowmeter Primer	
<i>Theory & Application of Flowmeters</i>	
by Fritz Purkert, MME, MCSE	
3 PDH Awarded	



Refer to this table layout when completing the Exhibit Reservation Form.

Exhibitors Interested in presenting an educational seminar related to their products & technologies, should mark the box on the Exhibit Reservation Form indicating that interest. The Expo Committee will contact you to discuss topics and scheduling.

Respond soon, there are only 6 50-minute Seminar time slots available.

All Reservations must be received by March 31, 2010

NOTE:

All efforts are made to comply with requests but final decisions must remain the responsibility of the 2010 ISA Tech Show Committee.